

**EEO PUBLIC FILE REPORT**  
**Jacobs Media Corporation**  
**WDUN-AM, WDUN-FM, WGGA-AM**  
**12/1/2016 – 11/30/2017**

**Section 1. Vacancy List**

<b>Job Title</b>	<b>All Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>Number of Interviewees Referred by Each RS</b>	<b>RS that Referred the hiree</b>
<i>1&gt; Voice Talent &amp; Reporter</i>	<i>1 University of Georgia 2 Brenau University 3 AccessWDUN.com Classifieds 4 WDUN.com 5 Personal Inquiry 6 Internal Source</i>	<i>RS1-0 Interviewed RS2 -0 Interviewed RS3-0 Interviewed RS4-0 Interviewed RS5-0 Interviewed RS6-1 Interviewed  RS1- 0 Interviewed RS2-0 Interviewed RS3-0 Interviewed RS4-0 Interviewed RS5-0 Interviewed RS6-0 Interviewed</i>	<i>RS -6 Internal Source-individual was performing some work as a subcontractor and then transitioned to a full time employment position</i>

**Section 2. Recruitment Source List**

<b>RS Number</b>	<b>RS Information</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
1	University of Georgia Michael Castengara 101-B, 120 Hooper Street Athens, Ga 30602 706-542-4965	No	0
2	Brenau University Stewart Building 500 Washington Street Gainesville, GA 30501	No	0

	1.800.252.5119		
3	AccessWDUN.com Classifieds Mitch Clarke 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	0
4	Wdun.com BJ Williams 1102 Thompson Bridge Rd Gainesville, GA 30501	No	0
5	Personal Inquiry Jay Jacobs 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	0
6	Internal Source	No	1
7			
<p><b>Total Number of Interviews over 12-month period: 1 Total Interviewed Jacobs Media Corporation had a need for only 1 hire for the reporting period.</b></p>			

**Section 3. Recruitment Initiatives**

<b>Type of Recruitment Initiative</b>	<b>Brief Description of Activity</b>
<b>Internships</b>	<b>Jacobs Media uses interns from local high schools, and colleges. These interns assist and observe in every area of the Media Operation.</b>
<b>Participation in Events Sponsored by Educational Institutions</b>	
<b>Sponsorship of Events in the Community designed to inform and Educate Members of the Public about Careers in Broadcasting.</b>	<b>The company works with local Scout Troops with tours of the station usually given by our receptionist Susan Hopkins.</b>
<b>Source for Candidates: Suzanne Erickson, Dean of Business College of Mass Communication at Brenau College.</b>	<b>Bill Maine, Jacobs Media Director of Operations, participated in the GAB career day in Athens Georgia January 2017, emceed Habitat for Humanity Banquet August 2017, July 2017 promoted and emceed 4<sup>th</sup> of July celebration at the American Legion, emceed March of Dimes march for babies. WDUN provided a water station and participated in the walk.</b>
<b>GAB Website</b>	
<b>UGA Website</b>	
<b>KSU Website</b>	
<b>Hall County workplace Learning</b>	<b>BJ Williams, news director, spoke at career day at Flowery Branch High School November 2017. BJ emceed My Sisters Place Banquet 9/29/2017. January 19, 2017 emceed Hall County School system spelling bee. 2/2/17 emceed Net India Global Envoy Wild Game fundraising banquet.</b>
<b>Governor’s Honors mentorship program</b>	<b>John W. Jacobs, Jacobs Media Owner &amp; CEO, is regularly active in participation with Kiwanis Club of Gainesville, Greater Hall County Chamber of Commerce, North Georgia Community Foundation.</b>  <b>Sales Representative, Logan Jones, is on the board for the Gainesville Jaycees.</b>  <b>Jacobs Media sponsors the productions of the Gainesville Theater Alliance.</b>

